

Who is Gene Marks?

Gene Marks is a columnist, author, and small business owner.

Gene writes daily for The New York Times and weekly for Forbes, The Huffington Post, Inc Magazine, FOX Business, and Philadelphia Magazine. His columns are read by thousands of small and medium sized business owners around the country.

Gene has written five books on business management, specifically geared towards small and medium sized companies. His most recent is *In God We Trust, All Others Pay Cash — Simple Lessons from Smart Business People* (Create Space, 2010). Gene has also written the #1 Amazon Small Business Best Seller *The Streetwise Small Business Book of Lists* (Adams Media, 2006), *The Small Business Desk Reference* (Alpha Books, 2004), *Outfoxing The Small Business Owner — Crafty Techniques for Creating a Profit-able Relationship* (Adams Media, 2005) and *The Complete Idiot's Guide To Successful Outsourcing* (Alpha Books, 2005).

Nationally, Gene frequently appears on FOX Business, FOX News, Bloomberg, and CNBC discussing matters affecting the business community. Gene also appears quarterly on MSNBC's "Your Business" program and monthly on various TV outlets in the Philadelphia area. In addition, Gene has appeared as a guest on numerous radio talk shows including The Sean Hannity Radio Show, authored dozens of articles for many publications and has been quoted frequently in the national media, including The New York Times, USA Today, The Chicago Tribune and Business Week. He is also a member of the National Speaker's Association.

Through his keynotes, workshops, seminars and executive retreats, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies so they can make profitable decisions.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses. The Marks Group PC, launched in 1994, has grown to help more than 600 companies and thousands of individuals throughout the country.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

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Membership Application	<i>In-sert</i>

NDMHA Members are invited to attend the January 15, 2014 Membership Meeting for Free!
Membership Dues must be paid before January 15, 2014 Meeting
Meeting Agenda

- 8:00 Buffet Breakfast
- 8:30 Registration
- 9:30 Welcome & Opening Remarks
President: Larry Gullickson
- North Dakota Manufactured Housing Association Annual Business Meeting
Review Minutes of Annual Meeting Held January 16, 2013
Present Treasurer's Report
Present Nominations From the Nomination Committee for the Board of Directors Positions Expiring this Year
Open Floor for Further Nominations
Open Floor for Further Discussion
Governmental Affairs Review
- 10:30 Coffee Break
- 10:45 Governmental Affairs Session
Presented by: Todd Kranda – Todd Kranda – Kelsch, Kelsch, Ruff and Kranda
SB 2174 Advance Notice process
Fair Labor Standards Act for manufactured home salesman
- 11:15 Department of Commerce
Presented by: Rory Hoffman
Dept of Commerce Manufactured Home Installation Program Update
- 12:00 Luncheon
- 1:00 Gene Marks – Customer Relationship, Service and Financial Management Expert
- 2:30 Coffee Break
- 2:45 Park Operator Round Table
Presented by: NDMHA Board of Directors
Open Discussion
- 5:00 Social – Host Bar
- 6:00 Banquet
Entertainment – Kip Attaway

Kip Attaway released his first "album" in 1980. Two songs from that record made it into the top 100 on the country charts. In 1986 his band took 1st place in the Marlboro National Talent Search. Since then Kip has released 12 more CDs and tours relentlessly. His solo career has evolved into a combination of comedy, music and mayhem. He has entertained all over the world including Hawaii, Bermuda and Australia. Kip is a favorite at "Catch a Rising Star" and stays busy livening up the corporate party circuit with his parodies and impersonations poking fun at Rock and Roll and country music.

Homes Shipped into North Dakota 2013			
	Single Section	Multi Section	Monthly Total
January	50	34	84
February	42	35	77
March	25	32	57
April	18	18	36
May	28	26	54
June	40	35	75
July	30	36	66
August	41	45	86
TOTAL	274	261	535

Homes Shipped into North Dakota 2012			
	Single Section	Multi Section	Monthly Total
January	62	20	82
February	89	26	115
March	120	28	148
April	120	48	168
May	118	50	168
June	73	53	126
July	46	45	91
August	40	91	131
September	57	51	108
October	103	52	155
November	70	39	109
December	43	24	67
TOTAL	941	527	1468

Manufactured Home Shipments per Year

Year	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Ship-ments	166	203	300	449	600	707	897	940	775	671	503

Year	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Ship-ments	308	311	297	258	288	287	315	403	261	739	1867

Year	2012
Ship-ments	1468

